



Sheraton Hotel Zurich

The project

Interior architects wrightassociates have chosen Kvadrat and Maharam textiles for use throughout the interior of the Sheraton Hotel Zurich, which opened in January 2014. A new gathering place for business and leisure travelers, the hotel offers a vibrant, open atmosphere in the district of Zurich West – an area, which has transformed from a former industrial district to a dynamic hub and focal point for art, culture and business.

Sheraton Zurich comprises 197 elegant guest rooms, including 32 suites, a restaurant as well as a café and bar. The rooms embrace the modern interpretation of classic design for which the Sheraton brand is known, providing its guests with a comfortable home away from home. In addition, the hotel offers more than 600 square metres of modern meeting and event space equipped with state-of-the-art technology.



Solution

wrightassociates have specified Kvadrat and Maharam textiles throughout the hotel. The guest rooms and suites feature curtains made from *Onyx*, *M/T Colour* as well as *Dawn*. The rooms are decorated with a wide range of Kvadrat and Maharam upholsteries including *Outback*, *Steelcut*, *Zap*, *Messenger* and *Vidar*, used for seating, bed skirting and cushions. In the public areas, the interior architects have chosen *Divina Melange* and *Alloy* for seating in the bar, *Zulu* and *Toto* in the restaurant, *Vidar* and *Snorre* in the lounge and lobby as well as *Remix*, *Zulu* and *M/T Colour* in the meeting and conference facilities.



Architecture and design

Gmür & Geschwentner Architekten AG (architecture)
wrightassociates interior architecture GmbH, Munich
interior design)

'One of the predominant advantages of working with Kvadrat is that they are always moving forward with innovative ideas. The result for designers is that, even during a long design process, the timing is always right. The incredibly wide choice of fabrics and colours within the Kvadrat range fully acknowledge the requirements of modern design and interior architecture. They harmonise and provide a true compliment to all other components of a complete design.'

Keith Wright, Architect and CEO
wrightassociates interior architecture GmbH

Location

Zurich, Switzerland